

Diplomatic PA's trained in communication and journalism

UNESCO Windhoek Office in collaboration with the Diplomatic Personal Assistants (PAs) Group held a journalism and communication workshop at the United Nations (UN) on Saturday, 16 September 2017.



The aim was to increase knowledge and build capacities in the area of communication and journalism by sharing local, national and international experiences and expertise, while also strengthening networks.

The workshop, which was facilitated by the UNESCO Head of Office and Representative to Namibia, Dr. Jean Pierre Ilboudo, focused on identifying the difference between journalism and communication and covered topics such as how to write official speeches, press releases, minutes and reports and the role of the media for the work of Diplomatic Missions and international organizations.

Dr. Ilboudo also presented the work of UNESCO in Namibia to those in attendance. After the workshop, Dr. Ilboudo awarded participants who completed the training with certificates. As a token of appreciation, Dr. Ilboudo received a certificate of recognition for his valuable contribution from the Diplomatic PA Group.

In his vote of thanks, the Diplomatic PA Group's coordinator Mr. Roger Mayimona highlighted that, "The aim for this workshop was not only to make our jobs easier by getting to know each other, but to strengthen our networks and to improve and become more resourceful. It provided a stronger bond among us as PA's in various institutions".