

## Radio and sports unite people for World Radio Day

**15-16 February, Opuwo:** UNESCO Windhoek Office, in partnership with the Government of the Republic of Namibia (GRN), various radio stations, regulatory and self-regulatory communication bodies and other related organisations hosted a two-day celebration of World Radio Day under the theme “Radio and Sports”.

World Radio Day unites the hearts and minds of people everywhere, and this year’s observance encouraged radio stations around the world to display the beauty of sports in all of its diversity. Through traditional dances and games, an official ceremony, a conference and sporting matches, the celebration highlighted the need for diversity and gender equality in sports coverage, including local sports and grassroots country games.

Local tribes displayed their unique, traditional games, revitalising the culture behind these games as well as sharing these experiences.

The celebration also showcased the power of sports in promoting peace and development and **SDG 16 ‘Peace, Justice and Strong Institutions’**. The Opuwo Community and students from the local high school engaged in an in-depth discussion on the power of sport in bringing about peace and development across the entire world

Six community radios broadcasted the celebration in local languages to their regions all across Namibia. The stations were trained prior to the event by the DW-Akademie on Cross Media Training on Live Broadcasting. The Communications Regulatory Authority of Namibia (CRAN) also conducted a stakeholders meeting where they provided insight on the lawful operations of community and commercial broadcasters. **SDG 4 ‘Quality Education’**

