



# UNCG

United Nations Communications Group

Namibia

## UNCG Internal Training builds capacity and unity



*UNCG Members share their diverse skills with other UNCG Members and UN Staff Members.*

The United Nations Communication Group (UNCG) Namibia held an internal training programme at the UN House from 1-3 March as a way to build capacity and promote a sense of teamwork and unity among its members.

The Chair of the UNCG and UNESCO Representative to Namibia Dr. Jean-Pierre Ilboudo kicked off the training, emphasizing the importance of communication in promoting the work of the United Nations (UN) System in Namibia.

“As a team, it is important for us to share our diverse skill sets with one another in order to ensure that the UNCG can spread the word of the United Nations to as many people as possible in Namibia,” Dr. Ilboudo said.

The three-day programme, which was organized by the Chair and the UNCG Secretariat, UNIC Windhoek, included trainings on videography, photography, social media, digital layout, communication methodologies, mobile applications and communication for development.

The trainings were led by UNCG members with the assistance of non-UNCG trainers, including local documentary-filmmaker Dudley Viall and Dickson Kasote, a Consultant in the Education Sector for UNESCO.



*Participants learn about photography during a practical session.*

Not only did these trainings cover all trainings included interactive, practical sessions. These practical sessions provided members with the opportunity to enhance their theoretical learning by applying their knowledge through real world applications.

The trainings were well attended by UNCG members as well as other UN Staff members.

Internal training is crucial in motivating employees and increasing productivity in an organization. Especially in terms of the UNCG, the training has increased the capacity of members to better plan, implement and report on communication-related activities of the UN System in Namibia.



*Dudley Viall talks about his experience with making documentaries.*