



Press Release

For Immediate Release

We are Mobile: UNIC Windhoek receives vehicle from FAO



Windhoek, 22 May 2017: In the spirit of ‘Delivering as One’ as the UN System in Namibia, the Food and Agriculture Organization (FAO) Namibia donated a Toyota Corolla to the United Nations Information Centre (UNIC) Windhoek. The vehicle was received by UNIC Windhoek staff on Monday, 22 May 2017 at a handover ceremony held at the United Nations House in Windhoek.

The vehicle donation comes at a critical time, since UNIC Windhoek has not been mobile for over five years, relying on outsourced companies in the execution of daily operational activities as well as educational outreach initiatives aimed toward bolstering the message of the UN System in Namibia.

The donated car will aid the agency with its capability and responsiveness in meeting its mandate to promote greater public understanding of and support for the aims and activities of the UN. This is done primarily by disseminating information on the work of the Organization to the Namibian people, especially in remote areas. The donation is in line with inter-agency collaborative efforts in promoting the work of the United Nations within Namibia.

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UNITED NATIONS INFORMATION CENTRE – WINDHOEK

Speaking at the event, UNIC Windhoek’s National Information Officer Ms. Anthea Basson, remarked that, “The vehicle will assist the UNIC office in maximizing its ability to render support and valuable information to the greater population and amplify its ability to implement outreach projects that fulfill the goals of the 2030 Agenda for Sustainable Development.”

UNIC Windhoek branded the Toyota Corolla with the 17 Sustainable Development Goals (SDGs) as well as a local character called “Frieda” who teaches young and old about the SDGs. The branding intends to carry the message of the SDGs wherever UNIC Windhoek travels in execution of its duties.

FAO Representative to Namibia Dr. Babagana Ahmadu said, “It is essential for UNIC Windhoek to have a vehicle in an effort to achieve the goal of Delivering as One.”

Ahadu continued, emphasizing that UNIC Windhoek remains the primary source of information for the UN System in Namibia and can now reach remote areas in the country.

The FAO is the lead UN agency for agriculture, forestry, fisheries and rural development. Their objective in Namibia is to help eliminate hunger, food insecurity and malnutrition, and to make agriculture, forestry and fisheries more productive and sustainable and reduce rural poverty.

The official handover was supported by the United Nations Resident Coordinator (UNRC) to Namibia Ms. Kiki Gbeho, who expressed her joy in seeing the UN Agencies in Namibia working together as one unit.

ENDS.

Issued by:

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